



E-Mail Newsletter

June 23, 2005

Volume 1, Number 6

Section Meeting Information

ASQLV's charter was issued on May 5, 1968

American Society for Quality (ASQ)
Las Vegas
Section 0705
P.O. Box 95342 Las Vegas, NV 89193-5342

E-mail: newsletter@asqlv.org

Phone: (702) 492-2159

Fax: (702) 361-4879

We're on the Web! <http://www.asqlv.org>

July ASQLV Section Meeting

Mr. Marlin Horseman, will be speaking on the **topic** of the Motivational Quality. The meeting will begin at 6:00 PM on Wednesday July 20, 2005. If planning to attend, please RSVP to Mark McQueen at Secretary@asqlv.org or (702) 492-2159.

Speaker: Mr. Marlin Horseman

Place: Blue Ox Tavern (5825 W. Sahara Ave., 1/4 mile East of Jones)

Location Map:

[http://asqlv.org/index.php?module=calendar&calendar\[view\]=event&id=11](http://asqlv.org/index.php?module=calendar&calendar[view]=event&id=11)

August ASQLV Section Meeting

Mr. Mario Gervais, Quality Manager with "Your Vitamins", will be giving us a plant tour. The tour will begin at 6:00 PM on Wednesday August 17, 2005. An **RSVP is required for attendance**. If planning to attend, please RSVP to Mark McQueen at Secretary@asqlv.org or (702) 492-2159.

Speaker: Mr. Mario Gervais

Place: 430 Parkson Rd. in Henderson

Location Map:

[http://asqlv.org/index.php?module=calendar&calendar\[view\]=event&id=12](http://asqlv.org/index.php?module=calendar&calendar[view]=event&id=12)

2004 - 2005

Officer Contacts

Executive Committee email: Officers@asqlv.org

Chairperson
Matthew Maio
Office (702) 492-2108
Chairperson@asqlv.org

Vice-Chairman
Garabed Kassakhian, Ph.D
Office (702) 895-8720
Vicechair@asqlv.org

Treasurer
Barbara Ground
Office (702) 295-0229
Treasurer@asqlv.org

Secretary
Mark McQueen
Office (702) 492-2159
Secretary@asqlv.org

2004 - 2005

Committee Contacts

Leadership Committee email: Leadership@asqlv.org

Program/Social Committee
Chair
Mr. Carl Wright
Office (702) 821-7807
Programs@asqlv.org

Membership Committee Chair
Mr. David Hauck
Office (702) 895-8728
Membership@asqlv.org

Marketing Committee Chair
Mr. David Crowell
Office (702) 645-6262
Marketing@asqlv.org

Certification / Recertification
Committee Chair
Mr. Carl Strauss
Office (928) 757-0425

Section News

New Members - Welcome

Please join us in welcoming the following new members:

- Ms. Emily Wilson
- Ms. Judith Cichowicz
- Ms. Krishna Murthy
- Mrs. Charity Grano

ASQ Certifications for Section 0705 Members

For section members needing meeting attendance records for recertification please review the Section Event Attendance listings posted on the Web Site.

Upcoming ASQLV Proctored Certification Examinations:

CQM, CHA, CMI, CBA, CQT, CRE, and

Recert@asqlv.org

Nomination Committee Chair
Ms. Connie Suckling
Office (702) 792-0117
Nominating@asqlv.org

Audit Committee Chair
Ms. Cheryl Prince
Office: (702) 368-0672
Audit@asqlv.org

Website Committee
Chair
Mr. Matthew Maio
Webmaster@asqlv.org

Newsletter Committee Chair
Mr. Mark McQueen
Newsletter@asqlv.org

CSSBB

Exam Date – October 22, 2005

Application Deadline – August 19, 2005

CQE, CQA, CSQE, CQIA, and CQT

Exam Date – December 3, 2005

Application Deadline – October 7, 2005

Help Needed

Open Committee Chairs (we are currently seeking volunteers):

- Community Relation Committee Chair

New ASQLV Section Leadership

Beginning July 1, 2005 new leadership will be presented in the columns to the left.

Use the Website Announcement and Forum capabilities when information is desired to be visible for a fixed period of time, or when a professional discussion topic, with many points of view, should remain visible for all to gain knowledge and add their contribution

Section Website

The ASQLV Section 0705 website has continued to work well and has been steadily growing in capability. Submit a job posting or a resume today at <http://asqlv.org>. Establish your member login at the “asqlv.org Login” block on the lower left portion of the home page!

- Section Information
- Announcements
- Documents
- Job Postings
- Job Search Advice
- Meeting News
- Certification Info
- Calendar
- Forums
- Events
- Resume Postings
- Surveys
- Web Links
- Meeting Presentations



ASQ News

ASQ Conferences & Meetings

Mark Your Calendar for ASQ's Six Sigma Forum Roundtable

Coming September 15-16 in Fort Lauderdale, Florida, ASQ's Six Sigma Forum Roundtable is an exclusive two-day briefing and networking event designed by and for the top practitioners in the Six Sigma community. [Learn more](#)

Beyond Compliance to Sarbanes-Oxley: Financial Benefits From Integrating Your Management Systems

WHEN: September 27 - 28, 2005

WHERE: Doubletree Hotel, Philadelphia, PA

14th Annual Service Quality Conference

Don't delay, sign up today! Save up to \$200 on ASQ's 14th Annual Service Quality Conference. **This offer expires on June 30, 2005.** [Learn more](#)

ASQ Training

Upcoming ASQ Public Courses

Join ASQ at one of our public course clusters in Minneapolis, Milwaukee, Boston, Phoenix or Dallas. [Learn more](#)

<http://www.asq.org/ed/courses/courselist.html> - Complete Course List

<http://www.asq.org/ed/e-learn/index2.html> - e-learning Center

<http://www.asq.org/cert/signup/prep/index.html> - Certification Prep

<http://www.asq.org/ed/training/topics/> - In house training topics

If you know of Quality related news and events please submit these to the newsletter chair for possible use here

Quality Related News & Events

NATICK, MA—Cognex Corp., a supplier of machine vision systems and vision sensors, is hosting a new series of free machine-vision seminars. The Understanding and Applying Machine Vision Sensors half-day events show how vision sensors can perform automated inspection tasks in the automotive, medical, pharmaceutical, food and beverage, consumer products and electronics industry.

Designed as an introduction for factory automation professionals responsible for production efficiency and product quality, each seminar combines a machine vision basics tutorial with live vision sensor demonstrations. The seminars run from February through June in major cities across the U.S., Canada, Mexico and Puerto Rico. Register online at www.cognex.com/seminar or call (800) 677-2646.

If you know of interesting and / or useful internet links related to Quality, Continuous Improvement, Performance Measurement, or Training please submit these to the newsletter chair for possible use here

Interesting and / or Useful Internet Links

<http://www.westfallteam.com/> - The Westfall Team

Thank you, Mr. Sam Archuleta, Senior QA Specialist with Navarro Research and Engineering, Inc. for the above submission!

<http://www.metrologyworld.com> – Metrology World

<http://www.psmc.com/> - Practical Software and Systems Measurement

<http://www.juran.com/> - Juran Institute

<http://www.mazur.net/> - QFD (Quality Function Deployment) by Glenn Mazur

Mission Statement:

The American Society for Quality Las Vegas Section 0705 advances individual, organizational, and community excellence through learning, quality improvement, and knowledge exchange

Objectives:

To be a resource for achieving professional and organizational excellence

To be a resource for information and learning opportunities related to quality

To help members promote operational excellence and deliver increased customer value

To be a community

Featured Article

Is Your Resume Recruiter Friendly?

If you are in the middle of a job search, recruiters can be either your friend—or your foe. They have the power to introduce you to corporate hiring decision makers—or to keep you out of the hiring process entirely. The quality of your resume plays a key role in determining how recruiters will treat you in the job market. It definitely pays to make sure your resume is recruiter friendly.

There are three elements to a recruiter-friendly resume:

- Focus
- Core competencies or transferable skills
- Accomplishments

If your resume lacks any of these crucial elements, then you probably are not capturing the attention you deserve, and you may be missing out on important interview opportunities.

1. Focus

Since recruiters' time is at a premium, they must know your career focus within seconds of opening your resume. If your career focus isn't clearly stated, you can't assume the recruiter will take the time to search your resume for clues. Most recruiters consider "Career Objective" statements worthless if they don't contain real information about the specific position you are looking for and the expertise you offer. A **professionally written resume** will give the recruiter a quick focus on your skills and abilities.

2. Core competencies or transferable skills

Once a recruiter understands your focus, he/she will want to know if you have the required core competencies or transferable skills to accomplish the job. Thorough research of typical job descriptions in your field will help you identify the core competencies your resume must feature.

You'll capture and hold recruiter attention by including only those core competencies relating specifically to your focus. Be careful not to muddy up your personal marketing message by including extraneous skills. If you remember the all-important rule of relevancy, you'll go a long way toward keeping the reader's attention on your key skills.

resource for
advancing individual
and organizational
performance
excellence

To be a catalyst for
member networking

3. Accomplishments

Once your resume has made it through the initial screening for focus and skills, the recruiter will want to know how you stack up against other candidates. Remember, with record-high resume response to job openings, recruiters need good, solid reasons to recommend you for consideration over the mountain of other candidates. Clear, concisely stated accomplishments are the best way to distinguish yourself from your competition.

Whether the recruiter works for one corporation or represents many corporate clients, he or she must be able to give valid reasons for promoting you as a viable candidate. You can make their job infinitely easier by including the information they need in a clear, **professionally written format**—and bring your resume to the top of the candidate pile. When your resume sells itself, you gain the advantage and make the recruiter look good as well.

For optimum impact, write accomplishments that illustrate the strength of your core competencies, transferable skills and focus. An accomplishment is only valuable to your resume if it promotes the skills your target employers are looking for. Remember the rule of relevancy as you craft each of your accomplishment statements. For tips on doing this effectively, you might want to invest in a **career coaching session**.

In today's extremely competitive job market, employers rely heavily on recruiters to screen out all but the top few applicants. With a recruiter-friendly resume, you'll beat out your competition as the first choice for every interview.

~~~~~  
Deborah Walker, CCMC

Resume Writer ~ Career Coach

For more in-depth information on resumes, job-search strategy and interview skills, check out the article archive at my website: [www.AlphaAdvantage.com](http://www.AlphaAdvantage.com)

Email: [Deb@AlphaAdvantage.com](mailto:Deb@AlphaAdvantage.com)

Toll-free phone: 888-828-0814