



# E-Mail Newsletter

July 31, 2005

Volume 1, Number 7

ASQLV's charter was issued on May 5, 1968

American Society for Quality (ASQ)  
Las Vegas  
Section 0705  
P.O. Box 95342 Las Vegas, NV 89193-5342

E-mail: [newsletter@asqlv.org](mailto:newsletter@asqlv.org)

Phone: (702) 492-2159

Fax: (702) 361-4879

We're on the Web! <http://www.asqlv.org>

## Section Meeting Information

### August ASQLV Section Meeting – Plant Tour

Mr. Mario Gervais, Quality Manager with “Your Vitamins”, will be giving us a plant tour. The tour will begin at 6:00 PM on Wednesday August 17, 2005. An **RSVP is required for attendance**. If planning to attend, please RSVP to Mark McQueen at [Secretary@asqlv.org](mailto:Secretary@asqlv.org) or (702) 492-2159.

**Speaker:** Mr. Mario Gervais

**Place:** 430 Parkson Rd. in Henderson

**Location Map:**

[http://asqlv.org/index.php?module=calendar&calendar\[view\]=event&id=12](http://asqlv.org/index.php?module=calendar&calendar[view]=event&id=12)

### September ASQLV Section Meeting

Mr. Matthew Maio, ASQ Region 7, Regional Director will be speaking on the **topic** of ASQ and You. The meeting will begin at 6:00 PM on Wednesday September 21, 2005. If planning to attend, please RSVP to Mark McQueen at [Secretary@asqlv.org](mailto:Secretary@asqlv.org) or (702) 492-2159.

**Speaker:** Mr. Matthew Maio

**Place:** Blue Ox Tavern (5825 W. Sahara Ave., 1/4 mile East of Jones)

**Location Map:**

[http://asqlv.org/index.php?module=calendar&calendar\[view\]=event&id=13](http://asqlv.org/index.php?module=calendar&calendar[view]=event&id=13)

2004 – 2005

Officer Contacts

**Executive Committee email:**

[Officers@asqlv.org](mailto:Officers@asqlv.org)

Chairperson

Colleen Wilson-Pappa  
Office (702)

[Chairperson@asqlv.org](mailto:Chairperson@asqlv.org)

Vice-Chairman

Paul Carey  
Office (702)

[Vicechair@asqlv.org](mailto:Vicechair@asqlv.org)

Treasurer

Cindy Miller  
Office (702) 295-0229

[Treasurer@asqlv.org](mailto:Treasurer@asqlv.org)

Secretary

Mark McQueen  
Office (702) 492-2159

[Secretary@asqlv.org](mailto:Secretary@asqlv.org)

Program/Social Committee

Mr. Carl Wright  
Office (702) 821-7807

[Programs@asqlv.org](mailto:Programs@asqlv.org)

Membership Committee

Ms. Connie Suckling  
Office (702) 895-8728

[Membership@asqlv.org](mailto:Membership@asqlv.org)

Marketing Committee

Mr. David Crowell  
Office (702) 645-6262

[Marketing@asqlv.org](mailto:Marketing@asqlv.org)

Certification /

Recertification

Committee

Mr. Carl Strauss  
Office (928) 757-0425

[Recert@asqlv.org](mailto:Recert@asqlv.org)

Nomination Committee

Ms. Connie Suckling  
Office (702) 792-0117

## Section News

### New Members – Welcome

Please join us in welcoming the following new members:

- Mr. David Blain
- Ms. Alice Moore of QTG
- Mrs. Adrienne Davis of United Blood Services
- Ms. Herminia Sniffen of Eagle Organizational Resources, Inc

### ASQ Certifications for Section 0705 Members

For section members needing meeting attendance records for recertification please review the Section Event Attendance listings posted on the Web Site.

### Upcoming ASQLV Proctored Certification Examinations:

*CQM, CHA, CMI, CBA, CQT, CRE, and CSSBB*

**Leadership Committee email:**  
[Leadership@asqlv.org](mailto:Leadership@asqlv.org)  
Website Committee  
Mr. Matthew Maio  
[Webmaster@asqlv.org](mailto:Webmaster@asqlv.org)  
Newsletter Committee  
Mr. Mark McQueen  
[Newsletter@asqlv.org](mailto:Newsletter@asqlv.org)

[Nominating@asqlv.org](mailto:Nominating@asqlv.org)  
Audit Committee  
Ms. Barbara Ground  
Office: (702) 368-0672  
[Audit@asqlv.org](mailto:Audit@asqlv.org)

**Exam Date** – October 22, 2005  
**Application Deadline** – August 19, 2005  
*CQE, CQA, CSQE, CQIA, and CQT*  
**Exam Date** – December 3, 2005  
**Application Deadline** – October 7, 2005

**Help Needed**  
**Open Committee Chairs** (we are currently seeking volunteers):

- Community Relation Committee Chair

Use the Website Announcement and Forum capabilities when information is desired to be visible for a fixed period of time, or when a professional discussion topic, with many points of view, should remain visible for all to gain knowledge and add their contribution

## Section Website

**The ASQLV Section 0705 website has continued to work well and has been steadily growing in capability. Submit a job posting or a resume today at <http://asqlv.org>.** Establish your member login at the “asqlv.org Login” block on the lower left portion of the home page!

- Section Information
- Announcements
- Documents
- Job Postings
- Job Search Advice
- Meeting News
- Certification Info
- Calendar
- Forums
- Events
- Resume Postings
- Surveys
- Web Links
- Meeting Presentations



## ASQ News

### **ASQ Conferences & Meetings**

14<sup>th</sup> Annual Service Quality Conference; October 17-18, 2005, Omni Hotel at CNN Center, Atlanta, GA, <http://www.asq.org/ed/conferences/sqc/2005/index.html>

Southeastern Quality Conference; October 31 and November 1, 2005, Cobb Galleria Centre Atlanta, GA

### **ASQ Training**

See the ASQ HQ Web Site @ <http://www.asq.org>

If you know of Quality related news and events please submit these to the newsletter chair for possible use here

## Quality Related News & Events

**NATICK, MA—Cognex Corp.**, a supplier of machine vision systems and vision sensors, is hosting a new series of free machine-vision seminars. The Understanding and Applying Machine Vision Sensors half-day events show how vision sensors can perform automated inspection tasks in the automotive, medical, pharmaceutical, food and beverage, consumer products and electronics industry.

Designed as an introduction for factory automation professionals responsible for production efficiency and product quality, each seminar combines a machine vision basics tutorial with live vision sensor demonstrations. The seminars run from February through June in major cities across the U.S., Canada, Mexico and Puerto Rico. Register online at [www.cognex.com/seminar](http://www.cognex.com/seminar) or call (800) 677-2646.

If you know of interesting and / or useful internet links related to Quality, Continuous Improvement, Performance Measurement, or

## Interesting and / or Useful Internet Links

<http://quality.disa.mil/index.cfm> Quality Management Program - DoD

<http://www.qualitycoach.net/> Quality Control Books

<http://qfdi.org/> QFD Institute

<http://www.qimacros.com/index.html> All in one Lean Six-Sigma and Excel SPC Software

Training please submit these to the newsletter chair for possible use here

[http://www.iil.com/free\\_resources/free\\_webinars.asp](http://www.iil.com/free_resources/free_webinars.asp) International Institute for Learning, Inc

### Mission Statement:

The American Society for Quality Las Vegas Section 0705 advances individual, organizational, and community excellence through learning, quality improvement, and knowledge exchange

### Objectives:

To be a resource for achieving professional and organizational excellence

To be a resource for information and learning opportunities related to quality

To help members promote operational excellence and deliver increased customer value

To be a community resource for advancing individual and organizational performance excellence

To be a catalyst for member networking

## Featured Article

### Resume Posting vs. Resume Distribution—Do YOU Know the Difference?

The electronic age has revolutionized the way job seekers and employers meet. The marvels of online automation take the volume of resume traffic to levels unimagined only a few years ago. With services to job seekers expanding continually, it's important to understand the different options available to increase the exposure of your resume to potential employers and recruiters.

Two such services are Resume Posting and Resume Distribution. Do you know the difference between them? Let me explain:

#### 1. Resume Posting

This is a service where job seekers post their resumes to a job board for paid subscriber employers and recruiters to find. This is a passive approach in that the employer or recruiter must find you within the resume database. They usually find you by calling up resumes via key words. The chances of their finding you depend greatly on your including all the appropriate key words in your resume.

This service is normally free to job seekers, and used only by those employers and recruiters who have paid a substantial fee to access the resumes. Years ago, when Monster and other similar job search boards were fairly new, I was a headhunter (rather than a resume writer as I am now). It cost me thousands of dollars just to look at resumes posted on one job board. So you can imagine what it must cost today! My point is, when you post your resume to an online resume posting service, not every employer or recruiter will find you, only those with the huge recruiting budgets. And that leaves out a good part of your target market.

#### 2. Resume Distribution

This is actually opposite of a posting service. With a resume distribution, the job seeker has access to a select database of well-qualified employers and/or recruiters to email his/her resume to. This service does cost the job seeker a fee, usually anywhere from \$45 to several hundred. The advantages of a resume distribution over a posting are:

- It is a proactive strategy. You don't have to wait to be found.
- You have more control over who receives your resume.
- You can control how many employers/recruiters you contact—several hundred or several thousand—all at once.
- It is very quick and efficient. You submit your resume once and reach your entire targeted audience of employers and/or recruiters.

The quality of the service depends on the quality of the database of employers/recruiters the service maintains. Make sure the distribution service allows you to target the employers who receive your resume. At a minimum, you should be able to query the employer/recruiter database by industry, job function and geographic region. If the service offers no targeting capabilities, your resume may be sent out indiscriminately to employers and recruiters who do not match your employment criteria.

Let me caution you, for optimum resume distribution or posting effectiveness you'll want to make sure your resume is in tip-top shape. If you are not currently getting the response rate from your resume that you'd like, using a resume distribution service will only be marginally helpful, as it will merely be distributing a sub-standard resume to a larger group of people.

Both services, resume posting and resume distribution, are valuable strategies for your job search. Don't be turned off by the fact that one is free and the other you must pay for. The money spent on a good quality resume distribution will repay you over and over again with valuable job leads and introductions to influential recruiters.

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Deborah Walker, CCMC

Resume Writer ~ Career Coach

Reach thousands of recruiters and find resume tips at [www.AlphaAdvantage.com](http://www.AlphaAdvantage.com)