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ASQ Advocacy Efforts Lead to Creation of Healthcare Reform Task Force

ASQ's continued advocacy efforts have ensured that quality fundamentals will play a key role in overhauling healthcare in the United States. ASQ has created a healthcare reform task force to provide information requested by Dr. David Blumenthal at the ONC (Office of the National Coordinator for Health Information Technology). Dr. Blumenthal has reached out to ASQ to assist him in his work of transforming healthcare in the United States using advances in information. [Read the full story.](#)

Social Responsibility Webinar Series Continues January 28

Smart business decisions are not just a matter of counting short-term dollars and cents. Wise decision makers look at the future impact of today's choices-on people, on the community, and on the opinions of customers. The second webinar in ASQ's social responsibility webinar series, "Seeking Sustainable Success: An Organizational Opportunity," will take place January 28 and will provide examples of how other organizations have benefited from socially responsible practices. [Register today!](#)

Call for Papers: 2010 Service Quality Division Conference

The ASQ Service Quality Division is seeking proposals for concurrent session presentations and tutorials for its 19th annual conference. The conference will be held September 13-14 in Las Vegas, Nev. If you have a success story, case study, or new technique in the service quality field, we want to hear from you! For more information, [visit the conference page](#). To submit a proposal for either a concurrent session or tutorial, please complete the appropriate form and return it via e-mail to [Teressa Hupfer](#) by February 28.