



Successful Ideas - New Member Prize Drawing

The Toronto Section increased new member engagement and loyalty by implementing a new member prize drawing at its monthly meetings. All new members are asked to put their ASQ membership card into a hat at the meeting, and then one name is drawn. That new member wins a gift certificate for an ASQ Quality Press purchase. [Click here](#) to read the full story.

If you have a Successful Idea, [please contact us](#). We will be highlighting a member unit idea each month-a new *Friday Fast Facts* feature we recently created to provide you with new strategies to [increase](#) member engagement. Submissions are available in their entirety on the [Member Leader Community of Prac](#)

PR Opportunity - Engineers Week Initiative

Raise visibility of your section within your community and increase awareness of quality and the ASQ brand by participating in ASQ's Engineers' Week Initiative. ASQ has invited K-12 educators across the United States to bring an ASQ engineer into the classroom during National Engineers Week, February 14-20, to promote engineering as a career. We're asking educators to contact ASQ headquarters to find an engineer volunteer in their area to speak to students. If we hear from a teacher in your area, we will be providing your section chair and/or membership chair as a contact.

21 New ASQ Fellows Announced

ASQ has awarded "Fellow" status to 21 members of the Society. Fellows are recognized as having achieved professional distinction and pre-eminence in the technology, theory, education, application, or management of quality control. ASQ currently has 600 active Fellows. [Click here](#) to learn more.

Tips for Crafting a Successful Fellow Nomination - Part 3

The third article in a series explaining common pitfalls that cause non-acceptance of Fellow nominations is now available. [Read Article 3 - The Fellow Nomination - Evidence vs. claim](#). Contact [Karen Prosser](#) for additional information.

Community Good Works Program Repositioned

The ASQ Office of the President and Community Good Works chair have decided that the Community Good Works (CGW) initiative will be repositioned and folded into the *Quality for Life* program effective January 1, 2010. Under this new direction, CGW grant monies will no longer be awarded; however, we will continue to tell the stories of ASQ members whose passion and commitment to quality make a difference as part of the *Quality for Life* program. For more information on *Quality for Life* or to submit a story, visit www.asq.org/qualityforlife.

IRS Mileage Rate Update

Effective January 1, 2010, the standard mileage rate for the cost of operating your car for business use is \$0.50 per mile. ASQ expense reports have been updated to reflect this change. Division and section treasurers: If you have not already made this adjustment to your expense procedures, please do so at this time.

Reminder - Change of ASQ Certification Exam Dates

As a result of a survey completed by section member leaders, certification exam dates have been moved for October 2010. The ASQ exam dates for the October administrations will be changed from the third Saturday to the first Saturday in October, effective October 2010. Thanks to everyone who responded!