



Order Your FREE Bumper Stickers to Promote Engineers Week!

In recognition of Engineers Week, February 14-20, ASQ headquarters is offering FREE bumper stickers to members. The bumper stickers come in two distinct messages, and there is a limit of six bumper stickers (total) per member. This is a member value item, offered for a limited time only. To order, contact ASQ Customer Care at 800-248-1946 and reference the following items:
Item #B1668: I Love [Picture of Heart] Quality Engineers
Item #B1669: Have You Hugged an Engineer Today?

Also, make sure to take part in our Engineers Week Initiative by filling out the appropriate information in this [template news release](#) and distributing it to local media outlets.

Getting Kids Off the Street: A Quality for Life™ Video Story

In Porto Alegre, Brazil, children can live on the streets and no one, not even the authorities, can make them return home. Hear how Ron Atkinson, past-president of ASQ and quality manager at General Motors (retired), used quality tools to help get kids off the street. [View the video.](#)

ASQ Learning Institute™ Success Story

The Columbia Basin Section partnered with the ASQ Learning Institute in late November to hold a Software Quality Engineering course. ASQ headquarters provided registration, the instructor, and materials. The section took care of the venue, meals, and refreshments. Satisfaction ratings were high, and the section is likely to increase its entire year's cash flow by 50 percent thanks to this partnership. Contact [Susan Westergard](#) to discuss how your member unit can benefit from a Learning Institute partnership.

Congratulations to Newly Elected Regional Directors

The results are in for the 2010 regional director nominations. This year, only regional directors in even-numbered regions were up for nomination. Congratulations to the following regional directors who will serve 2010-12:

Region 2 - Dan Sniezek
Region 4 - Gary Gehring
Region 8 - Marc Kelemen
Region 10 - Darlene Deane
Region 12 - Steve Schuelka
Region 14A - Belinda Chavez
Region 14B- John Breckline

Ballots have been distributed to the section chairs in Regions 6A and 6B. Elections will run through February 9.