



ASQ in the News: Toyota Recall Story

As the Toyota recall saga continues to unfold, ASQ has been there to provide feedback from a quality perspective. ASQ Past President Ron Atkinson and ASQ members Frank Murdock and Randall Goodden were recently featured in an *IndustryWeek* article on Toyota and lean manufacturing. Copy and paste the following link into your web browser to read the article:

http://www.industryweek.com/articles/experts_dont_blame_lean_manufacturing_for_toyotas_problems_21167.aspx

Tips for Crafting a Successful Fellow Nomination - Part 8

The eighth article in a series explaining common pitfalls that cause non-acceptance of Fellow nominations is now available. [Read article 8 - Nominations submitted vs. accepted.](#)

***The Journal for Quality and Participation* Features Content From Best-Selling Author**

The latest issue of *The Journal for Quality and Participation* features an article and two webinars from Marshall Goldsmith, author of *Mojo: How to Get It, How to Keep It, How to Get It Back If You Lose It*. Just one week after publication, the book ranks third on *The Wall Street Journal* business best-seller list. [Click here](#) to learn more.

ASQ China Hosts Quality Forum

Last month, the ASQ China office and Shenzhen Association for Quality held a quality forum in Shenzhen, China. The forum invited ASQ China members and other quality experts to learn about quality development. Approximately 300 attendees listened as Kevin Wu, ASQ China general manager; Peter Shi, ASQ member and employee at Nokia Siemens Networks Corp.; and Leslie Carey, organizational change specialist; shared their quality experiences. [Click here](#) to learn more.