



ASQ Embarks on Excellence Journey

ASQ is on a journey to becoming a world-class organization in an effort to better serve the global quality community. The goal of ASQ's Commitment to Excellence (ACE) Journey is to become a world-class organization by utilizing the Baldrige criteria as a framework. This initiative will encompass the entire Society—including headquarters and member units—to achieve system-wide performance excellence.

Every member leader is critical to ASQ's organizational excellence and business improvement journey. Additional information, including a member leader Q&A document, has been provided on the Member Leader Community of Practice.

[Learn more about the ACE Journey...](#)

World Conference Early-bird Pricing Ends April 1

This year's World Conference on Quality and Improvement offers internationally recognized keynote speakers, the ASQ Career Fair, and more than 100 educational sessions. Build your own itinerary online and take control of your training today. Don't wait to register, early-bird pricing ends April 1.

[View the World Conference sessions...](#)

ASQ Certification Exam Deadline Is April 1

ASQ is offering 16 certification exams prior to the World Conference on Quality and Improvement. Take the exam Sunday, then spend the next three days of the World Conference networking, learning, and exploring.

[ASQ certification exams...](#)

Promote World Conference and Be Recognized!

Sections, divisions, and forums that help promote the 2011 World Conference on Quality and Improvement will be recognized in the conference on-site program. To participate, simply post World Conference material on your member unit website and complete an online form by April 1.

[Help promote the World Conference...](#)

Help Develop New Training Evaluation System

You can help shape the structure of the Society's training system. The ASQ Learning Institute Administrative Council is preparing to begin work on a Society-wide training evaluation system and a content validation program. Input from both section and division representatives is essential.

There are limited spots available, so if you are interested in working on either topic, please contact Susan Westergard at swestergard@asq.org or 800-248-1946 x7248. If you have previously expressed interest, your name has been captured and you will be contacted.

ASQ Weekly Preview: Admiral to Address Attendees

The same month he was to retire from the U.S. Coast Guard, Adm. Thad Allen was selected as National Incident Commander for the unified response to the Deepwater Horizon oil spill. Since retiring, Allen has also spent time coordinating U.S. relief efforts in New Zealand after the earthquake. Allen is a keynote speaker at the 2011 ASQ World Conference on Quality and Improvement. Look for an audio interview in the March 23 issue of *ASQ Weekly*.