

ASQ NEWS



Quality Is Key to Life - A Quality for Life™ Video Story

The collection of plasma is essential in the development of medicines for life-threatening diseases. See how ASQ member Georgia Johnson, quality technician at PlasmaCare, uses quality tools to save lives. [View the Video.](#)

We continue to seek Quality for Life stories to post to our Web site, to recognize the positive impact of quality on the lives of others. We want to recognize your passion and commitment! Please [submit your Quality for Life story.](#)

Feedback on Advocacy

ASQ's advocacy and public affairs activities protect the interests of quality practitioners in a variety of fields. Your feedback will help guide this vital activity. Tell us what you think of ASQ's involvement in advocacy work by taking a [brief survey.](#)

TAG Members Needed

ASQ is coordinating the U.S. involvement of the draft international standard ISO 26000-Guidance on Social Responsibility. The ISO 26000 international standard, projected to be published in the fall of 2010, will lay out fundamentals providing guidance for the particular social responsibility choices that an organization makes.

As the U.S. technical advisory group (TAG) administrator for several ISO technical committees, ASQ is currently looking for TAG members. These members get unparalleled access to decision makers and have a strong voice in the development and evolution of standards. If you want to get involved in a TAG, please contact the [ASQ Standards Group.](#)

Get Rewarded for Recruiting ASQ Members in September

For every member you recruit in September through the [Each One Reach One \(EORO\)](#) recruitment program, you'll earn double the ASQ Bucks and the new member you recruit will receive our new [Building From the Basics Quality Pocket of Knowledge \(QPoK\)](#), a comprehensive resource explaining basic quality tools that fits in your back pocket. Visit www.asq.org/eoro-september for details.