



You've Heard of the Baldrige Burger—Now Try the Sliders!

ASQ's Wisconsin Forward Award (WFA) application is modeled around the Baldrige Criteria, which is often referred to as the Baldrige burger. To break down ASQ's 80-page WFA application into "bite-size" servings, Baldrige burger sliders have been created. These short, visual summaries will be featured in upcoming weeks, with each one highlighting a section of the WFA application. This week, learn about ASQ's organizational profile.

[View the Baldrige slider...](#)

Deadline for December Certification Exams

The application deadline for the CQE, CQA, SSGB, CCT, CPGP, CQIA, CQPA, and CSQE examinations is October 14. If you are interested in taking one of these examinations, take a few minutes to sign up online.

[Register for certification exams...](#)

ASQ Media Success in India

Due to ASQ's ongoing media relations efforts, an article recently ran in *The Financial Express*, a financial publication in India. The story explains how financial institutions are using Six Sigma and lean tools to save money, which can be passed along to their customers.

[Read the story...](#)

May the Best SR Story Win

ASQ is looking for stories on how organizations use quality tools and approaches to further their social responsibility initiatives. The first-place award will be an iPad and publication in the following: *Journal for Quality and Participation*, the ASQ Knowledge Center, and theSRO* (www.theSRO.org). The deadline to submit a story is November 1.

[Learn more...](#)

ASQ Weekly Preview: 2011 Future of Quality Study

Look for a link to the FULL 2011 Future of Quality Study in the October 5 issue of *ASQ Weekly*.

RU's for Volunteering with the CCSD PAYBAC Program

ASQ Section 705 members can now receive 0.3 RUs towards recertification for participating in the Clark County School District PAYBAC program. This program was highlighted in the presentation that Beverly Mason gave in July..