



It Appears Once Every Three Years...

The 2011 Future of Quality Study is now available. This thought-provoking and actionable study explores the thoughts of more than 140 experts regarding the forces of change, four potential scenarios of the future, and the implications for the quality community.

[Read the 2011 Future of Quality Study...](#)

Brochure That Explains ASQ

Ever had to concisely answer the question, "What is ASQ?" You'll appreciate this new brochure, which provides a detailed description of ASQ and how we raise the global voice of quality. Be sure to print out a few copies for section meetings to provide to potential new members.

[Download the ASQ brochure...](#)

Hungry for Another Baldrige Burger Slider?

The Baldrige Burger sliders are short, visual summaries that help break down ASQ's 80-page Wisconsin Forward Application into "bite-size" servings. This week, learn about ASQ's leadership.

[View the Baldrige slider...](#)

Excitement Builds for World Quality Month

Be sure to visit the A View from the Q blog to watch a brief video in which ASQ CEO Paul Borawski talks about the upcoming World Quality Month celebration in November.

[A View from the Q blog...](#)