

### **Deadline for Awards and Scholarships is November 30**

ASQ's Awards Board reviews all proposals relating to the establishment of scholarships and member unit awards and forwards recommended proposals to the Society's Board for approval. The Testimonial Award is established to express appreciation to members who served the Society with distinction for an extended period. The next deadline to submit proposals is November 30.

[Information about scholarships...](#)

[Member unit awards...](#)

[Learn more about the Testimonial award...](#)

### **World Quality Month Website Coming Next Week!**

The World Quality Month website, [www.worldqualitymonth.org](http://www.worldqualitymonth.org), will be launched next week. A central hub of celebration activities, be sure to visit the site frequently to see what other individuals and organizations are doing to celebrate World Quality Month this November.

### **Create a YouQ Video in Three Easy Steps**

You don't have to be the next Steven Spielberg to participate in the YouQ video contest for World Quality Month. You can do it in three easy steps:

- 1) Think of a time you used quality in your work or everyday life.
- 2) Tell a quick story on video (cellphone videos work great).
- 3) Submit the video on our YouQ page.

Remember, it's about your passion and stories, not production values.

[Submit your video...](#)

### **ASQ's Focus on the Customer**

Category three of the Wisconsin Forward Award application is "Customer Focus". Learn how ASQ obtains Voice of the Customer data and engages customer by reviewing the latest Baldrige slider.

[View the Baldrige burger slider...](#)

### **Remembering Robert Galvin and Steve Jobs**

Robert Galvin, the longtime chief executive of Motorola, and Steve Jobs, the co-founder and chief executive of Apple, both passed away earlier this month. In the latest A View from the Q blog post, ASQ CEO Paul Borawski reflects on the life of these two visionaries.

[Visit A View from the Q blog...](#)