

Coming Soon to an Internet Connection Near You... An ASQ Website Redesign!

As part of ASQ's brand transformation, we will be unveiling a new asq.org home page July 20. The redesigned website will feature interactive and rich-media content that brings quality ideas, tools, resources, and social networking to the global interactive community. This is the first phase of the website redesign; you will see further enhancements to the member-specific home page this fall. Stay tuned for more details in next week's *Friday Fast Facts*.

Win a Prize by Completing the ___ Brand _____ Puzzle

Do you enjoy crossword puzzles? Then you'll have fun completing the ASQ brand crossword puzzle, which will test your knowledge of how well you know the ASQ brand. Submit the correct answers to us by July 13 and you will be entered into a random drawing to win a copy of the ASQ Quality Press Book *Lean Acres: A Tale of Strategic Innovation and Improvement in a Farm-iliar Setting*.

HINT: Need help with the puzzle? Be sure to review the member leader brand card. Also, be sure to use this crossword puzzle to add some fun to your next member unit meeting!

[Download the crossword puzzle...](#)

[View the ASQ brand card...](#)

[Submit answers...](#)

Build an Effective Workforce Environment: Baldrige Criteria No. 5

As part of ASQ's Commitment to Excellence Journey, we are highlighting aspects of the Baldrige criteria, which serves as the framework for our journey. The fifth Baldrige criteria—workforce focus—examines an organization's ability to build a workforce environment that is conducive to high performance.

[Learn about the Baldrige criteria...](#)

Show Us Your Cert Logo, Win a Kindle!

Whether it's CMQ/OE, CQE, CQA, or CSSBB, certification is a special accomplishment, so we want to see how you use your ASQ certification logo. Submit a photo that captures the creative way(s) you display the ASQ certification logo, along with a short testimonial on how your ASQ certification impacts your life, your career, or your company's bottom line. You will be automatically entered into a random drawing for a Kindle (3G + Wi-Fi).

[Submit your entry...](#)

ASQ Weekly Preview: Team Excellence Winner Tells All!

Telefónica has a story to tell: about money saved, about a gold medal earned. Read all about it in next week's *ASQ Weekly*.