

ASQ NEWS

ASQ Online Community Offers New Functionality

Ever want to upload and share files, post comments, and instant message with quality professionals who share your interests? Now you can with the announcement of ASQ's newly launched online community. The community site is completely user driven, allowing you to easily create (or join) a network or blog on a particular topic. [Visit the new online community today](#) or learn more by [reading the news release](#).

Proven Practices to Reach and Retain New Members

While ASQ recruits about 20,000 new members annually, about 50 percent quit after just one year of membership. Since member retention is a vital component to the future success of the Society, a [Proven Practice Guide](#) has been created to help you begin or improve your outreach programs. This tool provides examples of member units that have already started various types of calling and other outreach programs, from a minimalist approach to more sophisticated efforts.

Career-Focused Podcasts a "Must-Listen" for Those in Transition

ASQ has created a series of career focused podcasts to explore the challenges facing quality professionals who are transitioning their quality skills to a new industry. The podcasts, located in the resources section of the [ASQ Career Center Web site](#), feature tips and strategies from members with experience in the career transition process. For more information, [read the news release](#).

Learn Invaluable Skills at Lean and Six Sigma Conference

Improve your company's bottom line by learning the latest in Lean and Six Sigma tools, methodologies, and solutions at the Lean and Six Sigma Conference, held March 8-9 in Phoenix, Ariz. This year's keynotes include Rob Bryant, Forrest Breyfogle III, Roger W. Hoerl, and Ronald Snee. [Click here for more information and to register](#).