

This Program Represents a Benefit-to-Cost Ratio of...820-to-1?

In a recent evaluation, two economists noted that a well-known quality program has a benefit-to-cost ratio of 820-to-1. What program are they referring to? Read ASQ CEO Paul Borawski's blog to find out!

[Visit the "A View from the Q" blog...](#)

New Interest Group Combines Quality and Athletics

ASQ's Quality in Athletics interest group was formed to bring quality tools, techniques, and principles to sports teams from the youth to professional levels.

[Join the Quality in Athletics group...](#)

2012 Service Quality Conference Call for Papers

The ASQ Service Quality Division is seeking proposals for concurrent session presentations and tutorials for their 21st annual conference. The conference will be held October 15 – 16, 2012, in Baltimore, Md. If you have a success story, case study, or new technique in the field of service quality, we want to hear from you!

[Visit the conference page...](#)