



### **Sitting Down with Coca-Cola's Quality Chief**

Laurel Nelson-Rowe, ASQ managing director, recently had the opportunity to visit the Coca-Cola Co. and meet its quality chief, Carletta Oton. Learn how Coca-Cola views quality as a competitive advantage by visiting the A View from the Q blog.

[A View from the Q blog...](#)

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The videos are in, and now it's time to vote for your favorite YouQ entry! Be sure to vote by November 30. The submitter of the video with the most votes will win an iPad2.

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